ALAMANCE COUNTY BOARD OF HEALTH

Minutes

Regular Meeting of the Board of Health

October 20, 2009

The Alamance County Board of Health met at 6:30 p.m. on Tuesday, October 20, 2009, in the Professional Board Room of the Human Services Center located at 319-B North Graham-Hopedale Road, Burlington, North Carolina.

The following board members were present: Mr. Jim Gooch, Chairman, Dr. Donald Courtney, Ms. Kara Marshall, Ms. Lynda Puckett, Mr. Michael Venable, Mr. Charles Wilson and Dr. Reid Woodard, Vice-Chairman.

The following staff members were present: Mr. Barry Bass, Mr. Carl Carroll, Dr. Kathleen Shapley-Quinn, Ms. Debra Garrett, Ms. Christy Bradsher, Mr. Eric Nickens and Ms. Janna Elliott.

I. Call to Order and Introductions

Mr. James Gooch, Chairman, called the meeting to order at 6:31 pm.

II. Approval of the August 18, 2009, Board of Health Minutes

A motion was made by Dr. Donald Courtney to approve the August 18, 2009, Board of Health minutes. The motion was seconded by Mr. Charles Wilson and approved unanimously by the board.

III. Public Comment

No one from the public signed up to make any comments.

IV. Administrative Report

A. **Personnel Update**

Ms. Janna Elliott provided the board with the following Personnel Update:

October 20, 2009

PERSONNEL UPDATE

Transfers / Resignations:

- Kelly McCormick began employment as Public Health Nurse I effective September 1, 2009
- Becky Amash began employment as Public Health Nurse I TB Coordinator, replacing Cherae Gardner, effective October 1, 2009
- Dr. Roberta Osborn resigned from her position as Dentist I (50%) effective June 30, 2009
- Candace Howell-Jeffries will begin employment as Nutritionist II, replacing Jessica Faulk, effective October 26, 2009
- Jennifer Wood Moore will begin employment as Dental Assistant, replacing Jeannette Williams, effective October 28, 2009

Recruiting to fill the following positions:

- Public Health Nurse II Women's Health Coordinator, replacing Kathleen Grasty
- Public Health Nurse II Post Partum Home Visit, replacing Teresa Rogers
- Dental Hygienist (50%), replacing Vicki McPherson
- Dentist I (50%), replacing Roberta Osborn

The following positions have been frozen:

- Processing Assistant III WIC Lab, replacing Pamela Herring (frozen until November 13, 2009)
- Physician Extender II, replacing Rebecca Owens (frozen until January 1, 2010)
- Environmental Health Specialist, replacing Tonya Randell (frozen until January 1, 2010)

B. Budget Amendments/Transfers

Ms. Bradsher presented the Health, WIC and Dental amendments and transfers 2 - 5 for the 2009 - 2010 fiscal year for board approval:

ACCOUNT CODE	DESCRIPTION	TRIAL BALANCE	STATE BUDGET	COUNTY BUDGET
REV. NO.	2		DEPT. NAME:	WIC
STATE BUDGET:	WIC Program	1	TRANSFER:	
	·	1	AMENDMENT:	x
Expenditures:				
10-5150-260	Department Supplies & Materials	52,306.00	52,306.00	52,306.0
10-5150-311	Conf/Sch/Sem/Training Expense	4,578.00	4,578.00	4,578.0
10-5150-312	Daily Travel Expense	600.00	600.00	600.0
10-5150-351	Maint & Repair Bld Grounds	6,000.00	6,000.00	6,000.0
10-5150-360	Freight Charges	1,000.00	1,000.00	1,000.0
110-5150-491	Dues & Subscriptions	600.00	600.00	600.0
Revenue:				
110-3515-300	WIC Program	65,084.00	65,084.00	65,084.0
Explanation:	Additional funds received due to increase in current WIC caseload.			
ACCOUNT CODE	DESCRIPTION	TRIAL BALANCE	STATE BUDGET	COUNTY BUDGET
REV. NO.	3		DEPT. NAME:	WIC
STATE BUDGET:	WIC Program			x
			AMENDMENT:	
Expenditures:				
10-5150-220	Computer Supplies	-542.00	-542.00	-542.0
110-4210-220	MIS Computer Supplies	542.00	542.00	542.0
Explanation:	Purchase price for one Microsoft Software License package for the new WIC Pe			
ACCOUNT CODE	DESCRIPTION	TRIAL BALANCE	STATE BUDGET	COUNTY BUDGET
REV. NO.	4		DEPT. NAME:	WIC
STATE BUDGET:	WIC Program			x
		1	AMENDMENT:	
Expenditures:				
10-5150-220	Computer Supplies	-423.00	-423.00	-423.0
10-4210-443	MIS Computer Lease	423.00	423.00	423.0
Explanation:	Lease price for one new computer in the WIC department.			
ACCOUNT CODE	DESCRIPTION	TRIAL BALANCE	STATE BUDGET	COUNTY BUDGET
REV. NO.	5		DEPT. NAME:	WIC
STATE BUDGET:	WIC Program			x
			AMENDMENT:	
Expenditures:				
	Department Supplies & Materials	-1,000.00	-1,000.00	-1,000.0
	Department Supplies & Materials	-1,000.00	-1,000.00	-1,000.0
Expenditures: 110-5150-260 110-4210-351	Department Supplies & Materials Maint & Repair Bldg & Grounds	-1,000.00	-1,000.00	-1,000.0

A motion was made by Mr. Charles Wilson to approve the Health, WIC and Dental budget amendments and transfers 2 - 5 for FY2009-10. The motion was seconded by Dr. Donald Courtney and was approved by the board unanimously.

V. Personal Health Committee Update

Dr. Reid Woodard, Chairman of the Personal Health Committee, presented the minutes from the September 15, 2009, Personal Health Committee meeting.

Alamance County Board of Health

Personal Health Committee

The Personal Health Committee met on Tuesday, September 15, 2009, at 6:00 pm, in the Health Department Conference Room (Room 1129) of the Human Services Building located at 319-B N. Graham Hopedale Rd, Burlington, North Carolina.

The following committee members were present: Personal Health Committee Chairman Dr. Reid Woodard, Mr. Charles Wilson, Ms. Lynda Puckett and Dr. Michael Blocker.

The following staff members were present: Mr. Barry Bass, Dr. Kathleen Shapley-Quinn, Ms. Michele Herbek and Ms. Janna Elliott

Call to Order

Chairman Reid Woodard called the meeting to order at 6:08 pm.

WIC Update

Ms. Michele Herbek discussed a staffing increase proposal. The WIC program contributes over \$3.7 million dollars to the local economy in Alamance County annually through the redemption of food vouchers. The ability to contribute additional funds to our local economy depends on WIC's ability to meet caseload demands. When more clients come into the WIC program, WIC provides more vouchers which in turn puts more money into the local economy. Additional staffing will also help to reduce wait times for appointments as WIC guidelines dictate, which WIC was deemed to be out of compliance with at its most recent audit. High risk cases make up 25% of WIC's caseload. If WIC can employ another Nutritionist III, this individual can see the high risk patients as well as provide services at local physician offices. The Spanish population has grown from 31% to 38% of the total caseload in the past five years. The White population has declined from 41% to 38% and Blacks have declined from 27% to 24%; Asians remain less than 1% of the population. Ms. Herbek feels that this proves the need for a full time Spanish Interpreter. The current interpreter functions as a WIC Clerk 50% and Spanish Interpreter 50%, but will be transitioned to 100% interpreting as soon as possible. The new WIC food package rolls out October 1, 2009, so a contract interpreter has been obtained on a temporary basis, while the permanent employee is on FMLA leave. This contract interpreter has functioned as an interpreter and has also been providing education in English and Spanish to clients waiting for appointments. The WIC program, which is 100% federally funded, can financially support the additional salaries and benefits of two new positions. Ms. Herbek asked the committee to consider approving the establishment of a Nutritionist III position as well as a WIC Clerk position, to make up for the clerk position that is being absorbed into the interpreter position. In Alamance County, the client to nutritionist ratio is 270 to one. In other surrounding counties, this ratio is 171:1 or 118:1 or 131:1. This 270:1 ratio results in clients not receiving proper education and counseling. Ms. Herbek explained that she is trying to find ways to spend \$70,000 by the end of the month so the funds do not have to be returned to the state. Ms. Herbek further explained the changes the new WIC food package is undergoing. Changes include a reduced amount of cheese, lower fat milk, addition of fruits and vegetables, whole grains, etc. An \$8,600 grant was awarded to WIC that allows for the purchase of food; WIC will be providing taste-testing

Minutes 2 September 15, 2009 of these healthier foods on October 1. Ms. Herbek invited Board of Health members to attend. The premise of WIC is to improve medical and nutritional outcomes in clients. Having the two month waiting period is a disservice to clients and the WIC program. Dr. Michael Blocker made a motion to recommend that the Board of Health make a recommendation to the Board of Commissioners for WIC to hire a Registered Dietitian and Clerk. Motion was seconded by Ms. Lynda Puckett and passed unanimously by the committee. Ms. Herbek provided the committee with the following WIC Report: WIC Departmental Monthly Report August 2009 Clinic Activities: 715 Clinical Nutrition contacts provided by Nutritionist 428 Hemoglobin's done in WIC 442 Nutrition Education lessons provided by WIC Clerical Most recent report of dollar amount of WIC vouchers redeemed in Alamance County 392,824.76. Number Food Vouchers redeemed - 12,716 July Clinic show rate-71% (666 appointments kept/929 appointments scheduled) Clinic profile: 4545 or 106% of assigned caseload 4291 Racial Ethnic composition of caseload- 39% White- Black 24% -38% Hispanic -<1% Asian. Vendor Monitoring of 11 Stores Vendor Training offered 4 stores accepted. Submitted by: **Robin Robertson** Clerical Supervisor

Minutes

3

September 15, 2009

Dr. Woodard suggested that Ms. Herbek provide a description of how the WIC program works from the perspective of a client walking in the door when she makes her presentation to the Board of Health and Board of Commissioners to help everyone understand how WIC affects clients and the community.

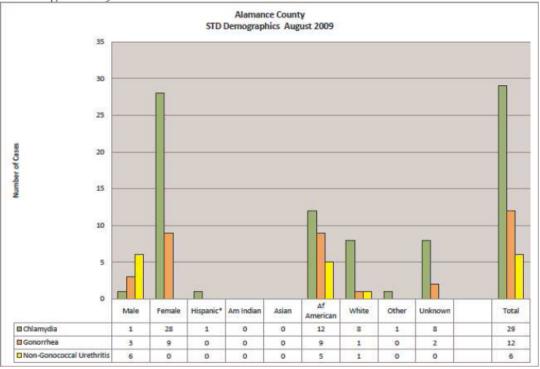
Personal Health Update

Mr. Barry Bass discussed that the flu vaccine is slowly coming in. Most of the Health Department Staff have been vaccinated as well as EMS, since both are deemed high risk. State vaccines for prenatal patients have not arrived yet. Flu clinics will be scheduled when a majority of the vaccine has been received.

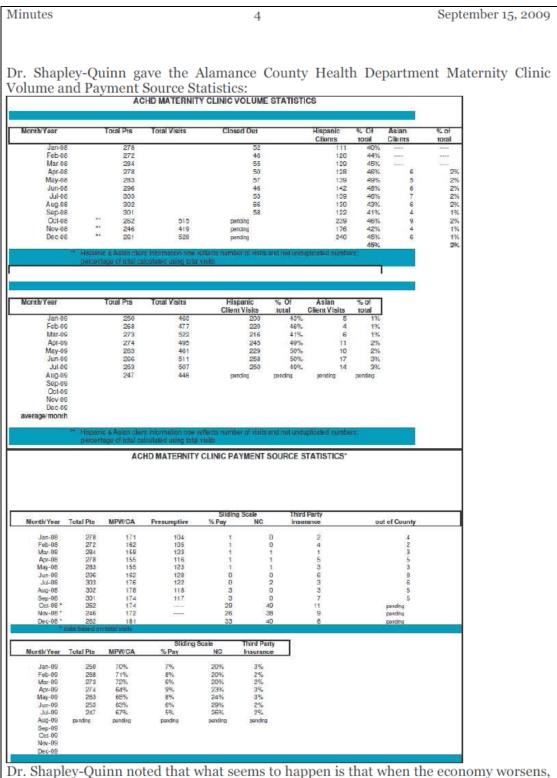
In regards to H1N1, Mr. Bass reported that 6% of influenza-like illness is testing positive for H1N1. These are percentages that would be normal in mid-winter, not at the onset of flu season.

Medical Director's Report

Dr. Kathleen Shapley-Quinn discussed the Alamance County STD Demographics graph from August 2009.



Mr. Charles Wilson inquired how Alamance County's data compares with the state. Dr. Blocker suggested displaying this information on a case per population basis. Dr. Shapley-Quinn stated she will work to obtain the requested information for the next meeting. Chlamydia cases are more frequent in females because there is no funding for testing for Chlamydia in males. Mr. Wilson would like to see this information for Alamance and surrounding counties along with state wide numbers.



Dr. Shapley-Quinn noted that what seems to happen is that when the economy worsens, there is more availability for prenatal care in the private sector. When the economy picks back up, this will likely change.

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September 15, 2009

Dr. Shapley-Quinn reviewed the Women's Health Clinic / Pregnancy Test / STD Monthly Report:

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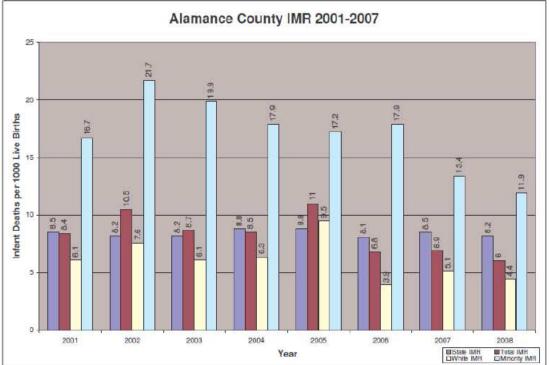
Dr. Blocker commented that it looks like the Health Department has approximately 100 positive pregnancy tests for teens. In Alamance County in general, approximately one teen gets pregnant each day. The STD report shows STD clinic visits, not those that tested positively. If someone tests positive for HIV or syphilis, a CDC Disease Investigation Specialist (DIS) is contacted. The DIS works with the patient to educate, counsel and notify past partners. If a female tests positive for other communicable diseases, the Health Department gives her cards to distribute to past partners so that they may come in for treatment. Those contact individuals are not tested, so they are not on this data sheet. Mr. Wilson commented that there is a tremendous amount more attention being paid to the H1N1 outbreak than to sexually transmitted diseases. Dr. Blocker stated that most sexually transmitted diseases, with the exception of HIV, have a low fatality rate and are preventable diseases, because they are contracted through an act of commission; whereas, the flu, on a large scale, has a higher fatality rate and is contracted merely by being in the vicinity of an infected person.

Mr. Bass and Dr. Shapley-Quinn discussed information regarding the current H1N1 outbreak. They presented an illustration graphing the current outbreak versus the outbreak in 1957-1958, as created by Ms. Shannon Alley, Preparedness Coordinator. The prediction shows a spike in illnesses in the fall, which is what everyone is planning and preparing for. It was reported today that 6% of patients seen in medical facilities are presenting with influenza-like illness (ILI). This is disconcerting that ILI is already spiking in September. Dr. Shapley-Quinn reported that the Presidential Taskforce has issued projections based on epidemiological evidence thus far. If the numbers are applied to Alamance County, on any one day, 1,450 to 2,900 citizens could be diagnosed with the flu. It is estimated that as many as 72,500 citizens could be infected and as many as 43,500 of those may require medical attention, if this reaches its potential. Dr. Blocker commented that the number of ventilators that will be needed does not look

Minutes 6 September 15, 2009

good. The Health Department is planning for H1N1 clinics; vaccines may potentially be available early October for high-risk individuals. High risk is being defined by: caretakers of infants less than 6 months old; youth age 6 months to 24 years; pregnant women; healthcare providers providing direct patient care; and those over 6 months and under 65 years of age with a chronic medical condition. It is highly recommended for everyone to receive a seasonal flu vaccine and an H1N1 vaccine. Ms. Marilyn Burns, the American Red Cross and John Stubblefield are working together to recruit volunteers to staff flu clinics, a telephone triage center and an alternate care site, which is being coordinated by Dr. Shapley-Quinn and Ms. Kathy Colville. Law enforcement, EMS and the school system are all involved in the planning process for the community H1N1 effort as well as other things relevant to their own organization. Dr. Blocker inquired about distribution sites of H1N1 vaccines. Dr. Shapley-Quinn stated that primary care providers, nursing homes and hospitals have requested the vaccine. Those sites will receive an allocation based upon the state's determination of rollout.

Dr. Shapley-Quinn was pleased to present a graph of Infant Mortality Rates (IMR) to the committee:



Dr. Shapley-Quinn stated that in 2008, Alamance County's white IMR was at 4.4; minority IMR was at 11.9; total aggregate IMR was at 6, which is well below the state's IMR at 8.2. The minority IMR has decreased consistently over the past six years. There have been a myriad of programs across the county at the hospital, Health Department and health education that have worked toward this reduction. In 2005, the 5 year strategic plan's goal was to decrease total IMR from 11 to 7.4. At year 3 of the strategic plan, total IMR is at 6 already.

Minutes

7

September 15, 2009

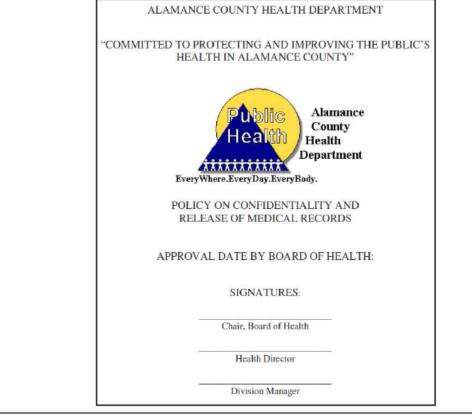
Health Director's Report

Mr. Barry Bass reported that the BabyLove program has had a significant role in helping to decrease IMR. BabyLove is included in case management services, Child Service Coordination (CSC) and Maternal Care Coordination (MCC) the Health Department offers. CSC and MCC as well as other wrap-around services are being cut substantially. Health Departments state-wide tried to negotiate with DMA to put all case management programs under the Carolina Care Network (CCN), which is the Medicaid program for the state. CCN could not undertake additional responsibilities, so now Local Health Directors (LHD) are trying to get Governor Perdue, through the legislative branch, to reconsider the value these programs provide. Initially, there will be a 15% cut in funding for these programs, which means about \$65,000 for Alamance County. Mr. Bass and Ms. Christy Bradsher have discussed this and feel that employment for the Health Department's MCC and CSC six employees can most likely be sustained through the end of this fiscal year. Next year, the cut will be even more dramatic.

Mr. Bass reported that this coming Friday at 10:00, he will be attending a webinar to discuss House Bill 2, the smoking in public places law. Environmental Health staff is being trained to work with restaurant staff. This law goes into effect January 2, 2010.

Policy on Confidentiality and Release of Medical Records

Mr. Bass presented the committee with recommended changes to the Policy on Confidentiality and Release of Medical Records:



		Alamanco	e County Health	Department	
		. Humana	county ritual	2. open enterne	
Title:		olicy on Confider elease of Medica		Policy Number:	
Approved b		lamance County	Board of Health	Program Area:	Administration
Effective Da					1
Revised Da	ie:	5			3
I.	shall n by adh	espect the privacy bering to the rules	y of individual pat	ients/clients of the which govern access	oyee (see II below*), Health Department s to patient/ client
п.	inform	ation necessary t	o minimize breac	ty Health Departments of client confident	entiality and privacy
III.			h Carolina GS § 8 996 - 45 CFR Pa	-53; Health Insurar rts 160 and 164;	nce Portability &
IV.	HIPA protec to as p Privac	tion for the privat rotected health in y Officer- serves	cy of certain indiv formation (PHI). as primary point	*	health data, referred
V.	FOCU Depar		N: All clients se	rved by the Alaman	ice County Health
VI.	POLI	CY:			
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Heat each Heat Depo and a co use,	th Depar patient j th is an artment v policy. H vered em review a	tments maintain for which medica oversight agency with regard to the Each duly appoin tity as that term nd maintain the	a accurate, comp of services are pro- and is authorize eir compliance w ted member of the is defined by the	lete and organized wided. The Alama d to review and au ith Federal, State of the Alamance Coun HIPAA law, and f the medical reco	require that the Local I medical records on ince County Board of udit the actions of the and local regulations ty Board of Health is as such is entitled to ords generated by the
Rev	06- <mark>18-</mark> 08				

Effective Date: a Revised Date: a Any information of a medical nature in possession of the Alamance County Health Department including all medical records or any oral or written communications pertaining to medical care shall be considered confidential. Medical records will be released only in accordance with HIPAA guidelines and following procedures outlind the ACHD HIPAA manual. No Health Department employee* shall knowingly use any patient/client medical information and/or medical record in a manner that could jeopardize the interests of the patient/client. Further, a Health Department employee* shall not divulge the name opatient/client, home, school, industry or community, in which patient/client was set However, the Health Department may use a patient/client to defend itself or it personnel against claims made by the patient/client, government agencies, or other regulating boards or agencies. At no time shall any personal identifying information for any patient receiving medistrices through the Alamance County Health Department be kept in any location other than the official medical record of the patient, known to the Alamance County Health Department be way load on the after and the orgination for all clients receiving services through the Alamance County Health Department will be maintained in a secure and appropriate manner. This includes information contained in the medical record and all of locations that may be necessary (for example, call back rosters, tickler lists, tab reports not yet filed, ethnic schedules, computer screens, etc) to provide efficient services. Staff Affected by this Policy* A. Nursing Staff (RN's and Student Nurses) B. Physician Extenders C. Physicians D.			9		September 15, 20
Title: Policy on Confidentiality and Release of Medical Records Policy Number: Approved by: Alamance County Board of Health Program Area: Administration Effective Date: Revised Date:		Alamance (County Health	Denartment	
Release of Medical Records Approved by: Alamance County Board of Health Program Area: Administration Effective Date:		Alamance	Jounty Health	Department	
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Revised Date:	.pproved by: A	Alamance County B	oard of Health	Program Area:	Administration
 Any information of a medical nature in possession of the Alamance County Health Department including all medical records or any oral or written communications pertaining to medical care shall be considered confidential. Medical records will be released only in accordance with HIPAA guidelines and following procedures outlind the ACHD HIPAA manual. No Health Department employee* shall knowingly use any patient/client medical information and/or medical record in a manner that could jeopardize the interests of t patient/client. Further, a Health Department employee* shall not divulge the name o patient/client, the program through which services were rendered, or the setting, including clinic, home, school, industry or community, in which patient/client was set However, the Health Department may use a patient/client record to defend itself or it personnel against claims made by the patient/client, government agencies, or other regulating boards or agencies. At no time shall any personal identifying information for any patient receiving measures (services through the Alamance County Health Department be kept in any location other than the official medical record of the patient. Further, all information for any patient previous distance County Health Department be kept in any location other than the official medical record of the patient known to the Alamance County Health Department will be maintained in a secure and appropriate manner. This includes information contained in the medical record and all ot locations that may be necessary (for example, call back roaters, tickler lists, lab reports not yet filed, clinic schedules, computer screens, etc) to provide efficient services. Staff Affected by this Policy* A. Nursing Staff (RN's and Student Nurses) B. Physician Extenders C. Physicians D. Lab Technicians E. Community Health Technician F. WIC Staff G. Administration	And in case of the second s				
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Mr. Bass stated that Dr. Shapley-Quinn had voiced some specific concerns about this policy and the practicality of some items. The HIPAA Officer, Ms. Kathy Brooks, offered recommendations as highlighted and in red type. The highlighted section would be deleted and replaced with the wording in red type. Dr. Shapley-Quinn was concerned that Part B would address medical liability. If so, the Medical Director should be included under that section. Dr. Blocker and Mr. Bass discussed that the Part B section would not involve medical liability; it is in regards to the release of medical records and subpoenas being issued for the release of medical records. Dr. Blocker inquired if a Board of Health member would have access to medical records. Dr. Shapley-Quinn responded that the HIPAA Manual dictates who may have access to medical records and as of a year ago, neither the Health Director nor the Board of Health were listed. As a matter of course, Mr. Bass would not want the Board of Health viewing medical records. If the Board of Health was involved in monitoring or auditing and had a need to do that, then it would be permissible. The situation that happened last year, the authorities had a need to review records, so that was permissible. Mr. Bass stressed that part of his job is to protect the Board of Health, so he would ferret through circumstances on a case by case basis. Dr. Blocker stated that he wanted to be sure that Mr. Bass, at the Board of Health's request and on their behalf, could review medical records if deemed appropriate and necessary. Mr. Wilson stated that President Obama stated no illegal aliens would receive medical care under the proposed Health Care Reform. Mr. Wilson then inquired that since the Health Department was not allowed to ask clients if they are legal or illegal, how would someone know who to cover if the question cannot be asked. Dr. Blocker stated that access to care and access to insurance are completely different. Dr. Shapley-Quinn stated that one area of concern falls under presumptive Medicaid, in which at the beginning of pregnancy, the first two months are covered under Medicaid until the individual can gather the appropriate paperwork to officially qualify.

> Dr. Michael Blocker made a motion to recommend that the Board of Health approve the Policy on Confidentiality and Release of Medical Records as presented. Motion was seconded by Mr. Charles Wilson and passed unanimously by the committee.

Adjournment

With no further business, the meeting adjourned at 7:48 pm.

Respectfully submitted, Janna Elliott Clerk to the Board of Health

VI. Personal Health Update

Ms. Debra Garrett reported that a telephone triage call center has been established by a committee comprised of representatives from the Alamance County Health Department (ACHD, Alamance-Burlington School System (ABSS), Emergency Medical Services (EMS), Alamance Regional Medical Center (ARMC) and the American Red Cross. The call center opened October 18, 2009, and received approximately 50 calls, 95% of which were questions regarding vaccine. Dr. Shapley-Quinn in conjunction with ten local physicians developed a form of questions for the call center nurses to use during calls. The call center will be staffed Monday through Friday from 7:00 am until 7:00 pm by nurses from ACHD two days each week, ARMC two days each week and EMS one day each week. If call flow warrants, the call center may extend days of operation to include weekends. Ms. Marilyn Burns is working to recruit volunteer nurses to help staff the call center, as well as clinics, through www.servnc.org. Ms. Garrett reported that of the 50 calls received yesterday, two were referred to a medical provider for immediate treatment. The hope is that the call center will help to deflect calls going to 911 and the number of walk-ins seen in the Emergency Room (ER).

Ms. Garrett stated that the H1N1 vaccine on hand at ACHD is being prioritized for healthcare workers that will help with the H1N1 response by providing direct patient care or assisting with clinics. ACHD did host an H1N1 flu mist clinic on October 17, 2009, for healthy youth age two through seventeen from 9:00 am until 12:00 pm. 309 local youth were given the flu mist; approximately 50 were turned away either because they had received another live vaccine within the past 30 days or because they were sick or had a contraindicated medical condition such as asthma. Ms. Garrett stated that staff and volunteers at the clinic did an excellent job. Several UNC nursing students volunteered at the clinic. Ms. Kara Marshall inquired about the flu shot versus flu mist. Ms. Garrett stated that H1N1 vaccine comes in shot and mist. The first shipment of H1N1 vaccine ACHD received was the mist. Seasonal flu vaccine also comes in shot and mist. They are two separate vaccines. Everyone is encouraged to get both the seasonal and H1N1 vaccines. Ms. Garrett reported that a local drug representative provided training to staff on providing the flu mist. Seventeen school nurses from ABSS attended the training with the hope they will be able to provide vaccines in schools.

Ms. Garrett reported that ACHD has begun a new Centering Pregnancy program. The first group started in October with five patients attending. The goal is to have eleven patients in centering groups. The centering program provides the same services to patients in a group setting. Healthy snacks and drinks are provided to participants who listen to soft, relaxing music while individual checkups are performed.

Ms. Garrett informed the board the Local Health Directors Association has formed a group to try to recruit and retain skilled Public Health Nurses (PHNs). This group will meet with the Institute of Government next week to work toward training experienced PHNs to mentor new PHNs or PHNs taking on a new role.

Mr. Michael Venable inquired about age requirements for the centering group. Centering is open to anyone who is pregnant. Mr. Bass commented that centering has a mentoring aspect in which pregnant women who have delivered before can mentor those who are pregnant for the first-time. Ms. Garrett commented the group decides how it will function. They vote on who is invited to their meetings, be it spouses or significant others or individually. Dr. Shapley-Quinn contributed that there is a motivating factor in creating the centering groups. Studies have shown that individuals participating in centering groups have lower infant mortality rates (IMR) and lower rates of pre-term births. If preterm births do occur, they seem to average three to four week later gestation than non-centering pre-term births.

Mr. Venable inquired if other counties had established call centers. Pitt County is the only other county known to be staffing a call center at this time.

VII. Environmental Health Committee Update

Mr. Carl Carroll presented the minutes from the September 15, 2009, Environmental Health Committee meeting.

Alamance County Board of Health

Environmental Health Committee

The Environmental Health Committee met on Tuesday, September 15, 2009, at 12:00 pm in the Health Department Conference Room (Room 1129) of the Human Services Building located at 319-B N. Graham Hopedale Road, Burlington, North Carolina.

The following committee members were present: Dr. Donald Courtney, Mr. Chad Huffine and Mr. Michael Venable.

The following staff members were present: Mr. Barry Bass, Mr. Carl Carroll, Ms. Terri Craver, Ms. Shannon Alley and Ms. Janna Elliott.

Call to Order

Acting Chairman Donald Courtney called the meeting to order at 12:10 pm.

<u>H1N1 Update</u>

Ms. Shannon Alley presented information regarding the current H1N1 outbreak. She presented an illustration graphing the current outbreak versus the outbreak in 1957-1958. The prediction shows a spike in illnesses in the fall, which is what everyone is planning and preparing for. Mr. Bass contributed that it was reported today that 6% of patients seen in medical facilities are presenting with influenza-like illness (ILI). This is disconcerting that ILI is already spiking in September. Ms. Alley reported that the Presidential Taskforce has issued projections based on epidemiological evidence thus far. If the numbers are applied to Alamance County, on any one day, 1,450 to 2,900 citizens could be diagnosed with the flu. It is estimated that as many as 72,500 citizens could be infected and as many as 43,500 of those may require medical attention, if this reaches its potential. The Health Department is planning for H1N1 clinics. It is highly recommended for everyone to receive a seasonal flu vaccine and an H1N1 vaccine. The Health Department is recruiting volunteers for staffing clinics. Individuals may sign up at <u>www.servnc.org</u>.

Environmental Health Update

Mr. Carroll informed the committee that Ms. Alley has been meeting with community partners throughout all of this and this afternoon, she will be meeting with folks from UNC who are conducting an after-action review on how Alamance County responded to this outbreak.

Mr. Carroll reported that there was recently a bat infestation at a residence hall at Elon University. Several bats entered the living spaces. University administration and medical staff along with Mr. Carroll met with approximately 15 students that were exposed to discuss post-exposure prophylaxis (PEP). Students' parents were contacted also. None of the students elected to receive the PEP. The University put the students up in a local hotel for two nights while the bats were removed. Since then, one bat was found in a dormitory room. The bat tested negative for rabies.

Mr. Carroll stated that another round of ServSafe courses just completed at Cooperative Extension. This course is offered twice annually for restaurant employees.

Minutes

2

September 15, 2009

Mr. Carroll stated that two students will be doing internships this fall with Environmental Health. An intern from Elon will do 30 hours and one from East Carolina University will do 240 hours.

Mr. Carroll reported there will be a rabies clinic at the Pet Adoption center on September 26. There will also be a clinic on October 31 at Environmental Health Services. Area veterinarian offices will offer week long rabies clinics in their location during the first week of November. The cost is \$5.00 for each animal.

Mr. Carroll informed the committee that recent legislation would increase the annual fee for food service establishments from \$50 to \$75. The state collects this fee and sends Alamance County two-thirds of the fee based on Environmental Health's percentage of food and lodging inspections. Legislation was also approved that increased the fee for temporary food establishments, such as those at festivals and fairs, from \$50 to \$75 and the legislation will also allow an increase from \$200 to \$250 for food service plan review. Local environmental health staff must review the plans for all new or renovated food service establishments except for prototype and franchises operations. The Food Service Plan Review fee increase will require approval by the Board of Health and Board of Commissioners and will be included with the budget request for fiscal year 2010-2011.

Ms. Terri Craver reported that turn-around time for on-site is approximately two weeks and that requests for services have increased slightly, including an increase in subdivision applications.

Health Director's Update

Mr. Bass reported that this coming Friday at 10:00, he will be attending a webinar to discuss House Bill 2, the smoking in public places law. Environmental Health staff is being trained to work with restaurant staff.

Mr. Bass noted that an intern from Elon will be shadowing Mr. Bass. She is majoring in Human Services.

Mr. Michael Venable inquired how the county's policy on Family and Medical Leave (FMLA) would be impacted by H1N1. Ms. Janna Elliott responded if an employee is absent for more than five days due to illness, it is automatically deemed FMLA and paperwork should be completed. In the circumstance of H1N1, since the Health Department is advising individuals to stay at home and not seek medical care, unless underlying health conditions warrant, the county is creating an H1N1 policy that will grant employees some leniency if H1N1 symptoms are present.

Dr. Courtney inquired about how the flu vaccine is derived. Ms. Alley replied that in the late winter or early spring each year, manufacturers of the vaccine look at the strains that were most common in the previous year and create new strains of vaccine based on that data.

Minutes 3 September 15, 2009 <u>Adjournment</u> With no further business, the meeting adjourned at 12:39 pm. Respectfully submitted, Janna Elliott Clerk to the Board of Health

Mr. Carroll stated as of today, the rate of influenza-like illness (ILI) has increased to 12%. Dr. Shapley-Quinn added that the rate of ILI at physician offices is 6.25% and in ERs the number is significantly higher. Mr. Wilson inquired about the 72,500 number presented. This number was derived from data from the Presidential Taskforce. It estimates that 72,500 citizens of Alamance County citizens will have ILI during this H1N1 outbreak. Mr. Wilson wondered if there was a start and end date to this projection. Mr. Bass commented that the start date would likely be the last week of April 2009. Unfortunately, there is no end date; however, seasonal flu season usually ends in April each year. Dr. Shapley-Quinn commented that on the predicted peak day of the outbreak, 1-2% of the population would be affected with ILI.

VIII. Environmental Health Update

Mr. Carroll stated that one of the clerical staff at Environmental Health has been out of the office for a month now on Family and Medical Leave. A temporary employee has been hired to fill in during this time.

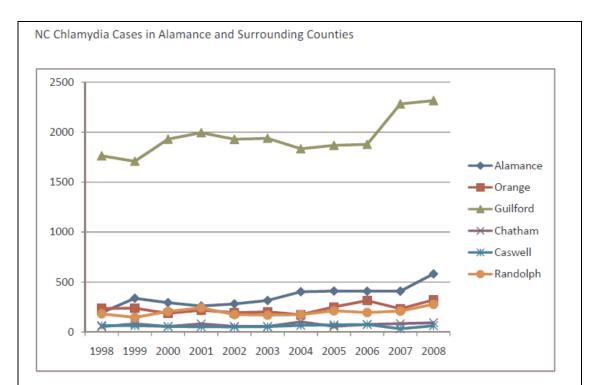
Mr. Carroll reported that the Alamance County Animal Services Taskforce is reconvening in a meeting on October 21, 2009. They will meet to talk about some real estate that has become available at a former veterinarian office. With private monies donated, they hope to establish a low cost spay and neuter clinic. The impact this would have on public health would hopefully be fewer stray animals leading to fewer rabies cases and animal bites.

Mr. Carroll discussed a complaint he recently received from a client. Until the 2008-2009 fiscal year budget, Environmental Health issued refunds and allowed transfer of funds for services. At the 2008-2009 fiscal year budget request, the Board of Health approved no longer allowing refunds and transfers for Environmental Health services. This was done for two reasons: a new computer system was put into place that was not written to allow for refunds and transfers; a large amount of staff time is spent with folks who apply for services and then ask for refunds. After the board approved the budget request, a statement was added to the bottom of each request form Environmental Health uses: "Please be advised that all payments are final and no refunds or transfer of funds are possible. By signing and submitting your payment, you are agreeing to these terms and conditions." In this particular case, the builder applied for a new site evaluation, which carries a \$200 fee. He stated that he was putting an addition onto a house and knew that the existing septic system would have to be moved. Environmental Health staff went to the site and discovered that the builder in fact did not know where the septic was and it would not have to be moved. The builder had to apply for an Existing System Check, which carries a \$50 fee. Mr. Carroll stated that normally when someone comes in and is unsure of the location of a septic system, they apply for an existing system check first. If it is determined that the septic will have to be moved, they then apply for the New Site Evaluation. The builder requested that the \$200 paid for the new site evaluation be transferred to cover the existing system check. Mr. Carroll informed the board that with the computer system that is in place, a transfer between the two services is not possible. The only way to issue a refund or transfer would be to completely erase it from the system and make manual notes to the file. Mr. Carroll wanted to know the board's opinion on this matter. After a brief discussion, it was decided that since signed requests for service clearly state no refunds or transfers and to be consistent with the procedure, no additional action be taken.

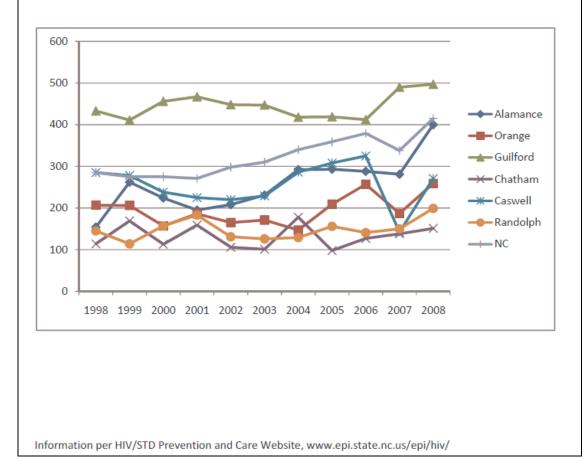
IX. Medical Director's Report

Dr. Kathleen Shapley-Quinn reported that the plan for the alternate care site is in place. It will be opened when specific triggers are met: if school system absentee rates average 15%; if there is a death of a child or school system affiliated employee; if the number of Emergency Room (ER) visits exceeds what they can handle (50 visits above the average of 165 visits per day); enough staff to run the clinic.

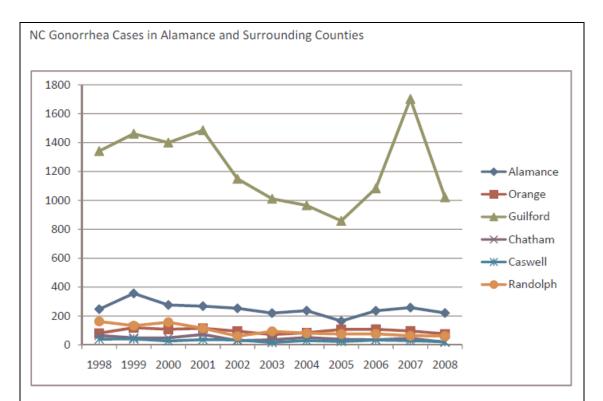
Dr. Shapley-Quinn discussed STD graphs.



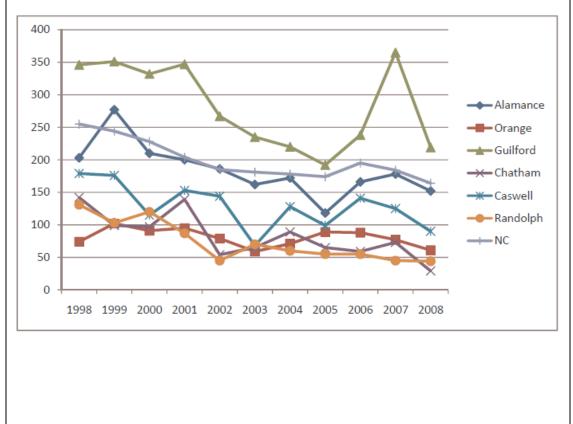
NC Chlamydia Rates in Alamance and Surrounding Counties







NC Gonorrhea Cases by Rate in Alamance and Surrounding Counties

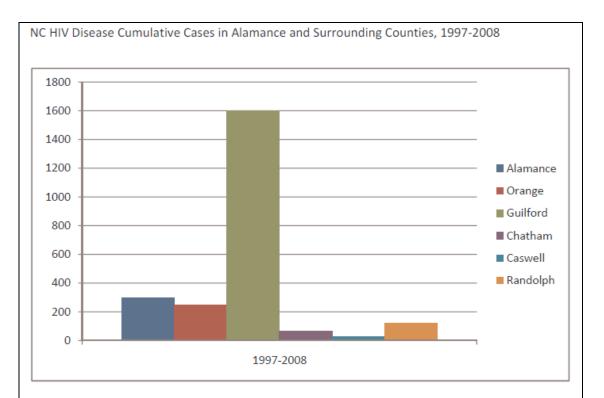


Information per HIV/STD Prevention and Care Website, www.epi.state.nc.us/epi/hiv/

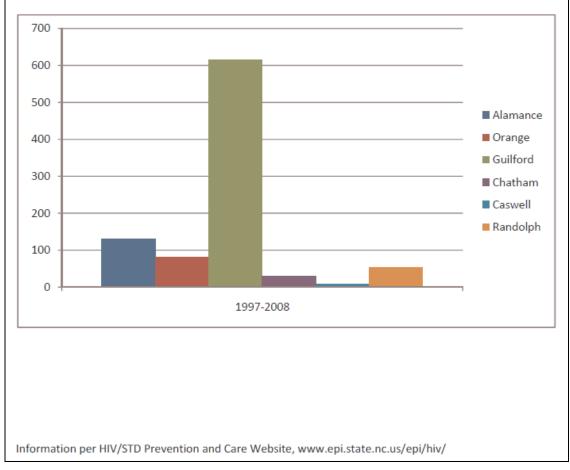
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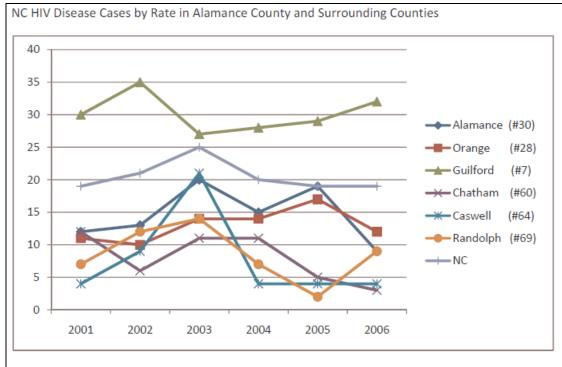


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NC AIDS Cumulative Cases in Alamance and Surrounding Counties, 1997-2008

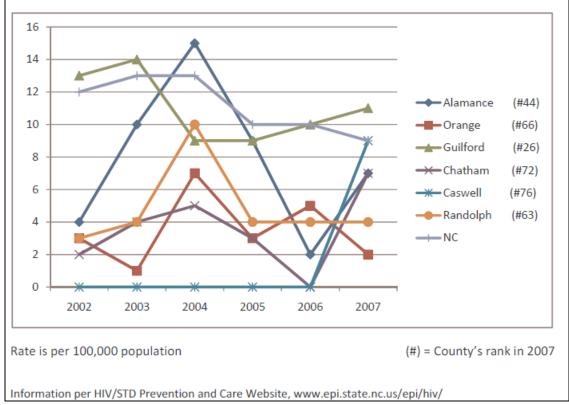


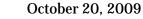


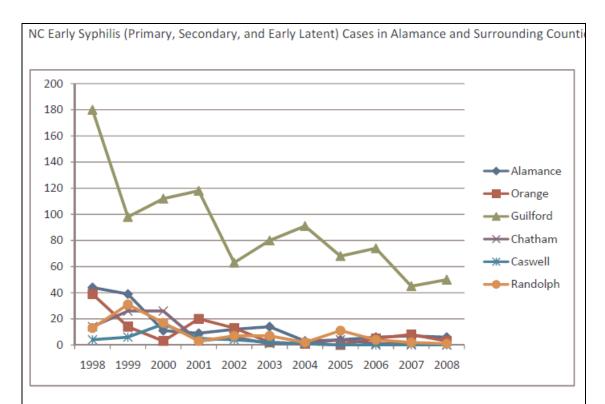
Rate is per 100,000 population.

(#) = County's rank in 2007

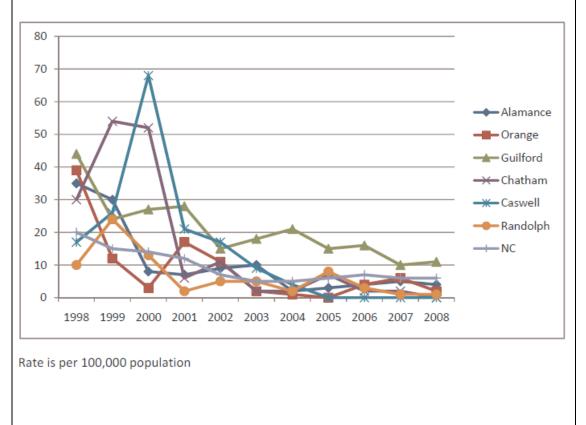
NC AIDS Cases by Rate in Alamance County and Surrounding Counties







NC Early Syphilis (Primary, Secondary, and Early Latent) Rates in Alamance and Surrounding Countie



Information per HIV/STD Prevention and Care Website, www.epi.state.nc.us/epi/hiv/

28

Dr. Shapley-Quinn discussed that Alamance County's STD rates compare with those of surrounding counties and is lower than the state rates. Approximately 2 years ago, this data was submitted by providers to the health department. Now, this data is entered directly into an electronic system. UNC had neglected to submit a large number of data cards that have now been entered into the system, so these numbers will be reported in 2008 and 2009, and will show an increase.

X. Health Director's Report

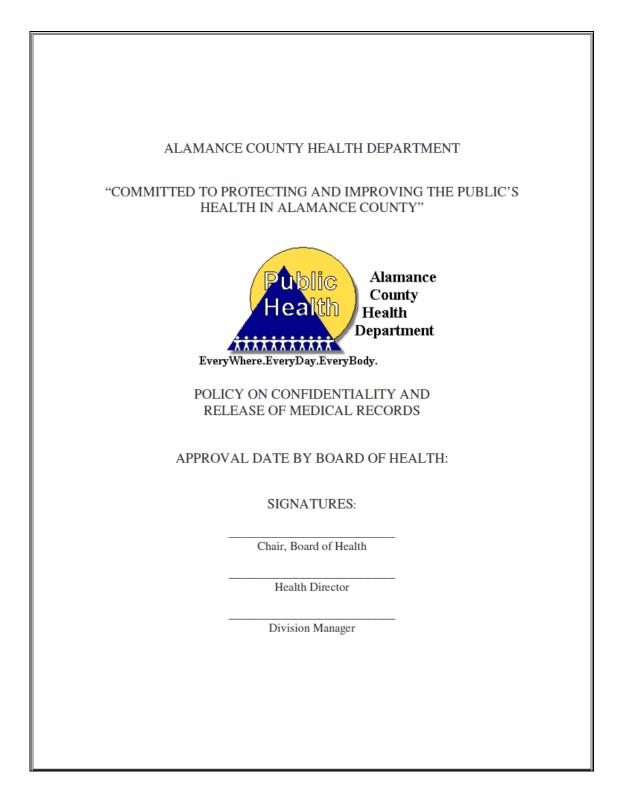
Mr. Barry Bass reported that on October 8, 2009, Healthy Alamance was certified as a Healthy Carolinians Community. Also, at that meeting, the Charles Blackmon Leadership Award was awarded to Healthy Alamance along with a \$1,000 stipend. The award recognizes Alamance County in its effort to eliminate health disparities. The Governor's Taskforce presented the award to April Durr, Healthy Alamance Coordinator. The Board of Health congratulated Healthy Alamance.

Mr. Bass stated that Board Chairman, Mr. Gooch's third term is expiring on December 31, 2009. Mr. Gooch has agreed to approach another pharmacist for his replacement. Dr. Blocker's term is expiring also. Mr. Bass will approach him regarding his interest to continue into another term. Mr. Bass also stated that he has inquired if Dr. Roberta Osborn would consider serving a term on the Board of Health. Since she is no longer affiliated with our Children's Dental Clinic, she would be a candidate for appointment.

XI. Old Business

A. Policy on Confidentiality and Release of Medical Records

Mr. Bass presented a revised Policy on Confidentiality and Release of Medical Records.



GOAL: Every Alar shall respect the prive	ty Board of Health	Program Area:	Administration			
GOAL: Every Alar shall respect the prive	nance County Healt		Administration			
GOAL: Every Alar shall respect the prive						
shall respect the priva						
records and the infor	les and regulations v	tients/clients of the l which govern access	Health Department			
PURPOSE: To prov nformation necessar hrough unauthorized	y to minimize breac	hes of client confide	entiality and privacy			
REFERENCES: North Carolina GS § 8-53; Health Insurance Portability & Accountability Act of 1996 - 45 CFR Parts 160 and 164;						
DEFINITIONS: HIPAA- Health Insur- protection for the pri- to as protected health Privacy Officer- serv Minor- person under	vacy of certain indiv information (PHI). es as primary point	vidually identifiable	health data, referred			
FOCUS POPULAT Department	ION: All clients se	rved by the Alaman	ce County Health			
POLICY:						
h most records kept arolina's Public Rec records are an excep keep medical inform rized release of patie ee involved, agency p	ords Act (see North otion. Legal authorit ation private. Breac nt/client medical red	Carolina General St ties recognize a heal th of confidentiality/ cords may result in 1	tatute § 8-53), lth care provider's /privacy through litigation against the			
nent with regard to icy. Each duly appo ed entity as that ter- iew and maintain t	ain accurate, comp ical services are pro- icy and is authorize their compliance w pinted member of the m is defined by the he confidentiality of	plete and organized ovided. The Alama ed to review and au ith Federal, State of the Alamance Count HIPAA law, and of the medical reco	l medical records of nce County Board of dit the actions of th and local regulation ty Board of Health as such is entitled			
is n io e	s an oversight agen ent with regard to cy. Each duly appo d entity as that tern ew and maintain th	s an oversight agency and is authorize ent with regard to their compliance w cy. Each duly appointed member of th d entity as that term is defined by the ew and maintain the confidentiality of	s an oversight agency and is authorized to review and au ent with regard to their compliance with Federal, State of cy. Each duly appointed member of the Alamance Count d entity as that term is defined by the HIPAA law, and of ew and maintain the confidentiality of the medical recon- ess of the Alamance County Health Department.			

	Ala	amance County	Health	Department	
Title:		Confidentiality and Medical Records		Policy Number:	
Approved by:	Alamance (County Board of	Health	Program Area:	Administration
Effective Date:					
Revised Date:					
Departmer pertaining released or	nt including al to medical ca	Il medical record are shall be const ance with HIPA/	ls or any idered co	on of the Alamance oral or written com nfidential. Medical nes and following p	munications
informatio patient/clia patient/clia including o However, personnel	n and/or med ent. Further, a ent, the progra clinic, home, a the Health De	ical record in a 1 a Health Departi am through whice school, industry epartment may us s made by the pa	manner the ment emp wh service or comm se a patie	es were rendered, or	the interests of the vulge the name of any the setting, ent/client was seen. lefend itself or its
services th other than forwarded each and o Health De Identifyin County H manner. locations	rough the Al the official i to third parti every name of partment emp og informatio ealth Depart This includes that may be	amance County nedical record of ies pursuant to of r alias used by t ployees. on for all client ment will be m s information of necessary (for	Health , of the part of request he patien s receivi aintaine containe example	Department be kept ient. Further, all it or release of inform at known to the Ala ang services throug ed in a secure and o	nformation nation, shall include mance County h the Alamance appropriate cord and all other , tickler lists,
efficient s		a, cunic schea	ues, con	iputer screens, etc) to provide
Sta	ff Affected by	y this Policy*			
A. B. C. D. E. F. G. H. I. J. K.	Physician Physician Lab Tech Commur WIC Star Administ	nnicians nity Health Tech ff tration Support staff ducator		Nurses)	
Rev 06-18	-08				

itle:			onfidentiality a Medical Record		Policy Number:				
pproved by	-		County Board of		Progra	am Area:	Administration		
Effective Da				_		_			
Revised Date	e:								
	L. M. N.	Environn Social W Other	nental Health St orkers <u>DSS Eligibili</u>		orkers				
VII.	SERV	VICE PLA	N						
Α.	record nor sh attorn	ls directly t all staff rei ey, insuran	to any attorney, move any recor- ce company, or	insuranc ds from t other un	e compa he Healt authoriz	ny or other h Departme	rds or copies of unauthorized person, nt for review by any a response to a legal		
В.	All re	matter. (see Special Conditions, B, 5 & 6 below) All requests for medical records shall be processed in accordance with agency HIPAA guidelines.							
C.	A sign any m	ned and dat nedical info	ed authorizatio	used. The	e patient/	client must	t be obtained before produce a picture		
D.	Inforr appro	nation may		another a	gency of	r individual	upon receipt of an ent or their		
E.	The a	ttending ph					only in conjunction that patient/client.		
F.	Inforr Depar	nation cont rtment's att	ained in a patie orney in the eve	nt's/clier ent the H	it's recor ealth De	rd may be re partment or	eleased to the Health any of its personnel		
G.			vsuit involving for information						
0.			l not be honored			unorney	ure rieutui		
H.	Relea	se of inforr			circums	tances perm	itted by law and/or in		
Speci	al Cond	itions							
А.	Control of access to a minor's medical records is determined by the minor's ability to legally consent to medical treatment.								
	North	Carolina C	legally permitte General Statute ise, a parent, gu	§ 90-21.5	, contro	ls access to			

Title: Policy on Confidentiality and Release of Medical Records Policy Number: Approved by: Alamance County Board of Health Program Area: Administration Effective Date:
Effective Date:
Effective Date: Image: Controls access. Emancipated minors (either married or emancipated by court order) are considered adults and control access to their own medical records. Proof of emancipation shall be required. B. The following are exceptions to the policies concerning confidentiality and release of medical records and are outlined in the agency Notice Of Privacy Practices (NOPP): 1. Statutory reporting requirements (communicable disease, cancer, child abuse, as allowed under HIPAA) 2. Third party reimbursements as allowed for treatment, payment & healthcare operations (TPO) 3. Governmental and quality review audits
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 4. The "duty to warn" when it appears that the patient is a danger to himself or others. 5. Court order is required to release medical records in all legal matters. 6. Subpoenas for testimony (issued by attorneys, private parties, or other agencies): a. A subpoena for testimony may be served via telephone by the Sheriff's Department b. The Nursing Director and/or Health Director shall be informed of all subpoenas served upon a Health Department employee. Information regarding the subpoena may be shared with other's ar deemed appropriate. c. The Nursing Director, Health Director and the attorney for the Health Department shall determine the appropriate response to the subpoena by either: (1) Filing a motion to quash (suppress testimony) (2) Forwarding the appropriate documents to the party subpoenaing the documents (3) Directing the person subpoenaed to testify to the medical record. VIII. APPENDIX: A. Signature page- Confidentiality and Release of Medical Records Policy

Alamance County Health Department				
Title: Policy on Confidentiality and Release of Medical Records		Policy Number:		
	e County Board of Health	Program Area:	Administration	
Effective Date:	e county bound of fieldin	lingitument	- Turinin butution	
Revised Date:				
Confider	ntiality and Release of Me	edical Records Polic	Appendix A <u>v</u>	
I have read and understand the attached Confidentiality and Release of Medical Records Policy. I agree to uphold this policy. I understand that breach of this agreement, may constitute a disciplinary action or legal implications.				
Signature		Date		
Authorized Health Departme	nt Representative	Date		
Rev 06-18-08				

Alamance County Health Department				
Title: Policy on Confidentiality and Release of Medical Records	Policy Number:			
Approved by: Alamance County Board of Health	Program Area: Administration			
Effective Date:				
Revised Date:				
Appendix B				
Confidentiality Code				
<u>Confidentiality Code</u>				
Each employee of the Alamance County Health Department is required by Federal law, Federal regulation, State law, State Agency, and the Alamance County Health Department to respect the privacy of individual patients/clients by adhering to the rules and regulations which govern access to patient/client records and the information contained therein.				
The patient/client has the right to every consideration of privacy concerning his/her medical care program. The client has the right to expect that all communications and records pertaining to his/her care be treated as confidential. The client has the right and is free to discuss the services he/she receives from this Agency with anyone at any time. Employees <u>do not</u> have the right to divulge to anyone at any time the patient's/client's name, the program through which services were rendered or having seen the patient/client in clinic, home or school.				
Employees must be aware of legalities involved. Breaches of patient/client privacy may result in litigation against the employee, Agency personnel, Board of Health and County government.				
Rev 06-18-08				

Mr. Bass explained the policy was discussed at the previous Personal Health Committee and recommended to bring before the board.

A motion was made by Dr. Reid Woodard to approve the Policy on Confidentiality and Release of Medical Records as presented. The motion was seconded by Dr. Donald Courtney and approved unanimously by the board.

XII. New Business

A. WIC Proposal

Mr. Barry Bass presented the board with a proposal to increase WIC staff.

Proposal to increase staffing in WIC clinic

My appointment to the WIC Program as the Director took place on June 22 of this year. During the last 4 months I have been able to assess the needs of the program and have made some discoveries.

WIC is a 100% federally funded supplemental nutrition program that has existed for over 30 years. The basis of the program is to prevent infant mortality, preterm births and improve medical and nutritional outcomes for eligible participants at or below 185% of the poverty level. The WIC Program is not food stamps. There is criteria that needs to be met in order to receive program services. Nutrition education and counseling is a vital component to the effectiveness of the program. The Nutritionists need time to develop an individualized nutritional plan of care for each participant. In order to accomplish this goal there needs to be adequate time to complete their nutrition assessment and then deliver the education and counseling.

Our caseload has been steadily increasing every year. Along with the caseload increase a funding increase as occurred - every time. The last adjustment to staffing was made 3 years ago when a parttime Nutritionist position became full time to meet caseload demand in 2006. The caseload has since grown by 1300 participants in the last 3 years. We received notification by the state WIC office on 10/14 of another increase in assigned caseload to 4500 participants with a budget increase of \$66,000 effective immediately. Presently, the WIC Program generates 3.7 million dollars for Alamance County in the redemption of food vouchers and will continue to create a financial stimulus to the local economy as long as the caseload demands are able to be met. A recent state audit conducted in August revealed that the Alamance County WIC Program is not meeting the processing standards as established by the USDA. Clients are waiting 2 months for an appointment when they are required to be seen in the first 10 days of proving eligibility. Over the last several years WIC funds have been impounded by the county to adjust staff salaries and expand the physical space. It is critical at this juncture that we take action to ensure the delivery of the nutrition education and be competitive with counties where we draw our Nutritionist candidate pool. The Office of State Personnel will be asked to review Nutritionist job positions to require a Registered Dietician (RD) Certification or master's level education in nutrition for the Nutritionist II position which functions at an experienced skill level.

One area of concern is pregnant women and infants who are waiting for a nutrition assessment by a Nutritionist for 2 months due to the saturated appointment schedule and lack of adequate staffing. We have just celebrated an improvement in infant mortality rates in Alamance County. WIC Program services is critical to the prevention of preterm babies and infant death. We have been working on developing our partnerships with medical providers through phone contact and personal office visits. I attended the pediatric committee meeting at ARMC on 10/14 to promote the new WIC food package and attempt to streamline services between physicians and WIC nutritionists. We need to demonstrate to local physicians that WIC is an effective program and can assist them in improving medical and nutritional outcomes for their patients. Their patients. Our clients. They are one in the same.

Developing WIC program services and being a resource to physicians will help build a strong medical community that wants to establish a base here in Alamance County.

The increase in staffing will help us to deliver the nutrition message effectively to clients to promote positive dietary changes. The kick-off for the New WIC Foods Package was celebrated on 10/1. This food package is the first radical change of its kind in the 30 years the program has been in existence. We can now offer our clients whole grain foods, fruits and vegetables, tofu, infant fruits, vegetables and meats, canned beans and salmon just to name a few examples. We have also reduced the amount of foods that contain sugar, sodium, fat and cholesterol. All in an effort to reduce the growing obesity rates in the country and meet the directive from the federal government to address the need for healthier lifestyle changes. During the new foods kick-off our clients were exposed to tasting the new foods, were provided education by a Registered Dietitian who guided them in the use of the new WIC foods by demonstrating how to create a meal and were given recipes. We had a Spanish interpreter translate for our Spanish speaking population. The clients were very receptive to the information and the foods they received at the event. This is the standard that I am choosing to set to deliver nutrition information to all of our clients.

We are seeking to add a Nutritionist III position which will have the qualifications to assess specialized cases. Our high risk caseload now comprises 25% of our population. Another important assessment I made is in the growth of our Spanish population. Spanish clients grew from 31% to 38% of our caseload in the last five years. During this time, whites declined from 41% to 38%, blacks declined from 27% to 24% and Asians remain less than 1% of our population. The need for more Spanish interpreter hours has become more apparent to provide best services and outcomes. We contracted with a Spanish interpreter for the month of September and October to counsel English and Spanish speaking clients on the new WIC foods package. Clients will continue to need reinforcement of nutrition education utilizing the shopping guide to purchase approved foods as well as preparation techniques and designing meal patterns. Therefore, we are seeking to use our clerk/Spanish interpreter and utilize her full time as a Spanish interpreter opening up a position for a full-time WIC eligibility caseworker.

To summarize:

We are requesting increased staff to meet the caseload demand and not continue to be noncompliant with government regulations: we need a Nutritionist III high risk RD, full-time WIC eligibility caseworker, reclassifying processing assistants to hold the title of WIC eligibility caseworkers and place It is our hope that the county embraces these changes knowing with certainty that WIC program federal funds can support the growing needs of Alamance County.

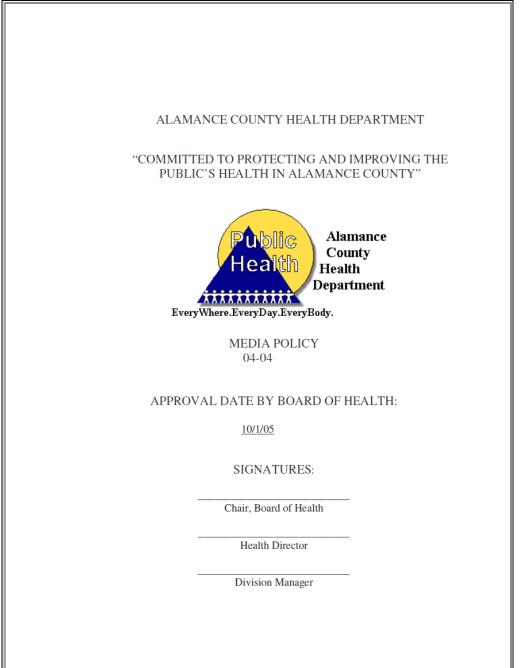
Mr. Bass explained that Ms. Michele Herbek presented this information at the previous Personal Health Committee meeting. At that time, the committee made motion for the Board of Health to approve the staffing increase as proposed.

> A motion was made by the Personal Health Committee to approve the WIC staffing increase as presented. The motion was seconded by Ms. Kara Marshall and approved unanimously by the board.

Mr. Charles Wilson inquired if the WIC program was able to use the \$70,000 of federal monies by the end of September. Ms. Bradsher reported that WIC had to send approximately \$45,000 back to the state, which is redistributed among the other WIC programs in the state. Mr. Bass stated that no food was purchased with the monies, but WIC was able to purchase a good supply of educational materials to distribute to clients.

B. Media Policy

Mr. Eric Nickens presented the board with a revision to the current Media Policy.



Title:		Media Policy	Policy Number:	04-04
Approved	l by:	Alamance County Board of Health	Program Area:	Health Education and
TICC (1 1	D (6 14 05		Health Promotion
Effective Revised D		6-14-05 10-1-06, 6-9-09		
Keviseu D	ate.	10-1-00, 0-9-09		
I. GOAI				
1. GOAI	-			
Ala	amance	e that all information to the media a County Health Department is time		
ac	Cessidie	e to special populations.		
II. PURPO	OSE			
		ose of the Media Policy is to give s as to follow when providing information		
		ficials, government and communit		
		It also provides guidelines for the		
		6		
III. REFE	RENUE			
A)	A) North Carolina General Statutes 132.6, North Carolina General			
		es 132.1, North Carolina General S		
		d English Proficiency Policy, Amer A Policy.	icans with Disabilit	ties Act,
		t olicy.		
IV. DEFIN	VITION	S		
A)	Modia	: Includes reporters/journalists/ph	otographers from	newspaper
()		television	otographers nom	newspaper,
B)	Mass	Media Communications: Verbal		
		unication that are mass produced	or distributed such	as
C)		apers, cable or radio. Contact List: Attachment 1, a fo	rm used for collect	tive
0)		ation from the media to prepare fo		
	inform	ation dissemination.		
D)		ne: A detailed course followed reg		
E) F)		oversial: A dispute characterized nunication: The exchange of idea		
• /		speech, electronic, signals, or writi		
G)	Blast	Fax: Written or visual communica		lly to pre-
LIV		ated fax numbers.	aant anaaifiaallu ta	
H)		: Written or visual communication nated email address or groups of a		a pie-
I)		etters: written communication dis		nated group
-	or aud	ience.	-	
		2		

Title: Media Policy Policy Number: 04-04 Approved by: Alamance County Board of Health Program Area: Health Education and Health Promotion Effective Date: 6-14-05 Public Information Officer (PIO): An official responsible for the formulating and coordinating the dissemination of public information with both the electronic and written media, ensuring that accurate information is being released to the general public. The Health Education Supervisor is designated as PIO. K) Web Postings: written or visual communication that is posted to the Health Department's website. L) Workforce/Staff: Employees, contract personnel, volunteers, trainees, students and other persons who perform work or service on behalf of Alamance County Health Department. V. FOCUS POPULATION A) The population of focus for this policy is residents of Alamance County. VI. POLICY A) The policy of the Alamance County Health Department is to ensure that requests for public health information result in the release of accurate and relevant information in a timely manner. Release of public health information to the media, or release of public health information that is not considered to be routine should be routed through the chain of command. Media requests will receive a response within 24 hours. All other request will receive a response within 48 hours or sooner when possible. VII. SERVICE PLAN A) Handling Media & Public Inquiries 1. Notification of all media req					04.04
Effective Date: 6-14-05 Revised Date: 10-1-06, 6-9-09 J) Public Information Officer (PIO): An official responsible for the formulating and coordinating the dissemination of public information with both the electronic and written media, ensuring that accurate information sibeing released to the general public. The Health Education Supervisor is designated as PIO. K) Web Postings: written or visual communication that is posted to the Health Department's website. L) Workforce/Staff: Employees, contract personnel, volunteers, trainees, students and other persons who perform work or service on behalf of Alamance County Health Department. V. FOCUS POPULATION A) A) The population of focus for this policy is residents of Alamance County. VI. POLICY A) A) The policy of the Alamance County Health Department is to ensure that requests for public health information result in the release of accurate and relevant information in a timely manner. Release of public health information that is not considered to be routine should be routed through the chain of command. Media requests will receive a response within 24 hours. All other request will receive a response within 48 hours or sooner when possible. VII. SERVICE PLAN A) A) Handling Media & Public Inquiries 1. Notification of all media requests and inquiries must go to the Public Information Officer will there there in the object on. 8. The Public Inform					0101
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 requests for public health information result in the release of accurate and relevant information in a timely manner. Release of public health information to the media, or release of public health information that is not considered to be routine should be routed through the chain of command. Media requests will receive a response within 24 hours. All other request will receive a response within 48 hours or sooner when possible. VII. SERVICE PLAN A) Handling Media & Public Inquiries 1. Notification of all media requests and inquiries must go to the Public Information Officer (Health Education Supervisor). 2. The Public Information Officer will then determine how to best respond to inquiry and identify the appropriate spokesperson. 3. The Public Information Officer will refer budget, policy, legislative, legal, personnel issues and controversial topics to the Health Director. 4. Release of routine public health information by staff may be released 	VI. PO	LICY			
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4. Release of routine public health information by staff may be released		 Information Officer The Public Information respond to inquiry The Public Information legal, personnel issues 	(Health Education S tion Officer will then and identify the app tion Officer will refer	Supervisor). determine how to ropriate spokesper r budget, policy, leg	best son. gislative,
to the public as designated in program policy.		4. Release of routine			be released
3			3		

Title: Media Policy		Policy Number:	04-04
Approved by: Alamance Co	unty Board of Health	Program Area:	Health Education and
Effective Date: 6-14-05			Health Promotion
Revised Date: 10-1-06, 6-9-	09		
VII. Notification Procedure			
	edia requests and inq or the assigned backu		
Officer's <mark>cell pho</mark> and listed on the Information Offic	ld be done by calling <mark>ne</mark> (contact informati Master Telephone L er will immediately ca much of the following	on listed at bottom isting) and the Put all the employee fo	of page 4 olic r
Name of	media contact f media outlet r's name ns		
2. Public Informatio	n Officer's Responsi	bilities:	
and eva to respo appropri the resp • Ensure t	that the Health Direct	ness of the reques mation Officer will preparation or pre	t and how assist the sentation of
Departm PIO's de	that media on the Ala nent campus is escor esignee, or a membe	ted at all times by r of Leadership Te	the PIO, the am.
appointe not avai insure th Leaders contact	that a backup Public ed when the primary lable. The PIO and t nat the health departr hip Team has the ba information througho	Public Information he designated bac nent switchboard a ckup's most up-to- ut the duration of t	Officer is kup PIO will and date
 The prin 	nformation Officer's a nary Public Information il messages (cell and	on Officer shall ens	
	4		

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Title:	Media Policy	Policy Number:	04-04
Approved by:	Alamance County Board of Health	Program Area:	Health Education and Health Promotion
Effective Date:	6-14-05		
Revised Date:	10-1-06, 6-9-09		
B) Notifi	 Out of Office Reply Message to reach the backup PIO duri a media inquiry call is receive hours on the primary Public I phone, h/she will provide the contact number for the backut Ensure that public health information disse linguistically appropriate and populations as needed/requi Ensure that the release of int General Statute 132 and AC Create, approve, and dissem Coordinate interpretation of p health information as necess culturally and linguistically appropriate File and update Media Contact 	ing regular busines ed outside of regul information Officer inquiring media o up PIO on duty. formation is accurat accessible to spe- red based on Title formation adheres HD HIPAA policies ninate press release press releases and ary and distribute opropriate channel act Checklist (Attac	ss hours. If ar business 's cell utlet the te and ally and cial VI policy. to NC s. es I public through s.
1. It is t empl news shou	ication of Potentially Newsworthy Ex the responsibility of Alamance Coun oyees to notify the Public Informatic sworthy events as quickly as possibl Id be made by pager. The Public In ediately consult with the Health Direc	ty Health Departm on Officer about po e. Immediate noti formation Officer v	tentially fication
	nples of potentially newsworthy eve e following:	nts include, but ar	e not limited
 Deaths of patients that may be attributed to anything other than natural causes due to negligence of staff, etc. Serious injuries to patients while on government property Serious injuries to staff from any cause while in line of duty Alleged criminal activities of staff like rape, assaults, embezzlement Arrests of any staff Potential losses of accreditation and/or federal funding due to failure to meet standards Serious destruction of property from any cause Serious disruptions of routine procedures. 			
	5		

Title:	Media Policy	Policy Number:	04-04	
Approved by	-	th Program Area:	Health Education and Health Promotion	
Effective Dat	-			
Revised Date	10-1-06, 6-9-09			
• 3. It is	Serious problems at a public heal Outbreaks or potential outbreaks of the Health Director's responsibility Health as soon as possible regardi	of communicable dise	f the Board	
VIII. News R	leases			
will ge author the Pu can w distrib News	vs releases must first go through the t approval from the Health Director ity to issue news releases without blic Information Officer or other per ite the news/press release. The P ute the release and make appropri releases shall be released verbally ations who are limited-English profi	Divisions do not ha prior review and appr rsons familiar with the ublic Information Offic ate follow through wit and/or in written form	ve the oval. Either e information cer will also h the media.	
Media to pro) Media resources (radio, television and newspaper) will be listed in a Media Contact List (Attachment 1) that is accessible to all staff authorized to provide information to the media. This directory shall be updated regularly and will be housed with the Public Information Officer.			
IX. Inspection	and Examination of Public Record	ds by Media		
record times regula of the of an	Based upon N.C.G.S. 132.6, every person having custody of public records shall permit them to be inspected and examined at reasonable times and under supervision. Reasonable times are defined as the regular business hours of the Health Department and at the convenience of the custodian. The custodian is defined as the public official in charge of an office having public records. Public records are those as defined in N.C.G.S. 132.1 associated with the transaction of public business.			
emplo emplo currer of the or oth emplo <u>emplo</u>	llowing information contained in perspective of appointment to the count to salary, date of the most recent in most recent promotion, demotion, demotion, der change in position classification, yee is currently assigned. <u>All information</u> to inspection only in the instance	name, age, date of or y service, current post crease or decrease in transfer, suspension, and the office to white mation contained in a red above, is confident	original ition title, salary, date separation ch the <u>county</u> <u>tial_and shall</u>	
	6			

Title: Approved by: Effective Date:	Media Policy Alamance County Board of Health	Policy Number:	04-04
		Program Area:	Health Education and Health Promotion
	6-14-05		
Revised Date:	10-1-06, 6-9-09		
the Alam	rges for copies will be assessed at t nance County Manager's Office. If n er disk, a charge will be assessed ba	ecords are copied	onto a
A) Patient/o by the m released	client consent is required for photogr edia. All patient/client information is to the media without signed conser formation Officer has the consent fo	s confidential and nt from the patient	cannot be /client. The
copies m attorney commun examina governm however records a	tial communications shall include w nade within the scope of the attorney -at-law serving a governmental body ications and copies shall not be oper- tion or copying unless specifically m eental body receiving such written co to that such written communication a as defined in General Statute 132.1 mmunication was received by such g	y-client relationshi y. Such written en to public inspec nade public by the ommunications, pr nd copies shall be three (3) years fro	p by any tion, ovided, come public om the date
CONTACT INF	ORMATION -		
	r., Lead Public Information Officer mber: (336) 264-7037		
Amanda Marvir	n, Backup Public Information Officer		
Kelley Ritz Kim	rey, Backup Public Information Offic	er	
XI. APPENDIX A. Media C B. Patient/C	ontact List Client Consent Form		
	7		

Mr. Charles Wilson inquired about the procedure of appointing a backup PIO. Mr. Nickens replied that it is his responsibility to appoint the backup. Both designated backup PIOs have received PIO training.

A motion was made by the Ms. Kara Marshall to approve the revised Media Policy as presented. The motion was seconded by Dr. Reid Woodard and approved unanimously by the board.

XIII. Other

Mr. Bass stated that due to hectic schedules with H1N1 vaccination clinics, Board of Health packets were sent electronically instead of by mail. Mr. Bass proposed continuing to send the packets electronically prior to each meeting. This would provide a cost savings by not having to make extra copies and eliminate postage all together. Board members agreed to receive packets electronically.

XIV. Closed Session

The meeting went into closed session per N.C. General Statute 143-318.11 (a) (6) at 8:00 p.m. on a motion by Dr. Donald Courtney for the purpose of discussing a personnel issue. The motion was seconded by Ms. Kara Marshall.

The closed session adjourned into open session at 8:17 p.m. on a motion by Mr. Michael Venable and second by Dr. Reid Woodard.

Mr. Gooch announced that a personnel matter was discussed during the closed session.

XV. Adjournment

With no further action or discussion, the meeting adjourned at 8:18 p.m.

ALAMANCE COUNTY BOARD OF HEALTH

Mr. James Gooch, Chairman

Mr. Joseph B. Bass, Jr., Secretary